

PRESS RELEASE

Time & Place Consulting deepens cooperation with mascontour; Matthias Beyer becomes T&P Global Sustainability Counsellor

Berlin & Brussels, 16 April 2020

On 15 April 2020, mascontour and T&P Consulting extended their cooperation with the view of providing tailored solutions for client needs ranging from crisis management tools to project management capacities.

Global presence and local access: Combining the expert networks that both consultancies harness creates a geographic outreach ranging from Asia-Pacific, to Europe, to South America.

At the same time, Matthias Beyer joins T&P as Global Sustainability Counsellor.

Throughout our discussions in the past years, we have always noticed how easy it was to interconnect our purpose and our ideas. Especially with Matthias joining as Global Sustainability Counsellor, our sustainability and tourism portfolio is significantly strengthened. Especially now during the Corona pandemic, his expertise is unparalleled as the tourism and hospitality sectors are those poised to suffer most intensively, no matter what the crisis. His tacit knowledge in crisis management is invaluable to this end.

Glenn Cezanne
Managing Director, T&P Consulting

I am delighted to be part of the highly esteemed T&P network. We have already cooperated on several occasions and there has always been an appetite to go further. Recently, for example, together with a third party in Ireland (JOS Solicitors), we have worked on developing information documents to help business, especially SMEs deal with the COVID crisis as a matter of solidarity. We are now working intensively on crisis management tools and attaining project management opportunities globally.

Matthias Beyer
Managing Director, mascontour

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About mascontour

The consulting company mascontour GmbH, based in Berlin, was founded in 2005. Its aim is to achieve an innovative and consistent combination of tourism and sustainability. This is what the interdisciplinary team it brings together stands for, with many years of international industry expertise in tourism as well as well-founded expertise in issues of sustainable development.

Their clients include destinations and tourism companies as well as development cooperation organisations and tourism policymakers. mascontour offers practical solutions and ideas with a future from a single source, from analysis and planning to qualification, management and marketing to evaluation and monitoring. We work at the local, regional, national and international level. mascontour has already successfully implemented around 100 tourism projects in over 50 countries.

About Time & Place Consulting

T&P is a strategic communications and public affairs agency which brings together a global network of experts in government relations, legal affairs, association management, EU funding, corporate management, crisis management and reputation management.

The select network includes former political decision-makers, European Commission officials, association directors and multinational CEOs, as well as active university professors and award-winning lawyers. The consultancy combines tacit knowledge, sectoral expertise and professional prowess to give tailored and holistic solutions.

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